

**A LEADING CONVENTION
DESTINATION WHERE
THOUGHT LEADERS CONVENE**

**MESMERIZING THAI HOSPITALITY
DESTINATION LAND OF SMILES**

UNCONVENTIONAL THAILAND

**STRONG SUPPORT
FROM THAILAND TEAM**



THAILAND CALLS FOR CONVENTIONS

- ✓ Knowledge-based conventions
- ✓ Three key transformation event impacts: economic, social, and environmental
- ✓ New normal conventions in physical, hybrid, or virtual format
- ✓ 1 full-day meeting
- ✓ Minimum 50 international delegates (both onsite and online)
- ✓ Utilize physical venue in Thailand or Thai service providers

CONVENE PLUS+ SUPPORT

✦ **BID ASSISTANCE**

Thailand bidding team comprises government organization, private sectors, and academia who are ready to support and facilitate convention bidding for Thailand, ranging from preparing bid materials and conducting site inspection to liaising with local organizations and soliciting supports.

✦ **CONVENTION PLANNING SERVICE**

TCEB provides one-stop-service for every touch point of organizing convention in Thailand, including recommendations on venues and professional suppliers, event management facilitation, update on related government policy, etc.

✦ **PROMOTION AND MARKETING SUPPORT**

TCEB offers promotional and marketing support both internationally and locally in order to maximize the opportunity of your conventions. Additionally, TCEB supplies destination promotional materials to showcase Thailand as a preferred convention destination.

✦ **FINANCIAL SUPPORT AND BONUS SUBVENTIONS**

Substantial subventions will be offered to convention planners from bidding to organizing stage plus additional support to reward winning bid as well as convention that supports Thailand's three key transformation impacts: economic, social and environmental.

