



CONVENTIONS  
DEPARTMENT

THAILAND  
**MICE**  
MEET THE MAGIC



# UNCONVENTIONAL *Thailand*

● Creativity ● Sustainability ● Infinite Possibilities



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# Thailand CALLS FOR CONVENTIONS



**KNOWLEDGE-  
BASED  
CONVENTIONS**



**BCG  
ECONOMY  
DRIVEN**



**THREE KEY  
TRANSFORMATION  
EVENT IMPACTS:  
ECONOMIC, SOCIAL  
AND ENVIRONMENTAL**



**FULL DAY  
MEETING**



**MINIMUM 50  
INTERNATIONAL  
DELEGATES**

## CONVENE PLUS BCG CAMPAIGN



### **BID ASSISTANCE**

Comprises government organization, private sectors, and academia, Thailand bidding team is ready to support and facilitate convention bidding for Thailand from preparing bid materials and conducting site inspection to liaising with local organizations and soliciting support.



### **CONVENTION PLANNING SERVICE**

TCEB provides one-stop service for every touchpoint of organizing convention in Thailand, including recommendations on venues and professional suppliers, event management facilitation, update on related government policy, etc.



### **PROMOTION AND MARKETING SUPPORT**

TCEB offers promotional and marketing support both internationally and locally to maximize the opportunity of your conventions. Additionally, TCEB supplies destination promotional materials to showcase Thailand as a preferred convention destination.



### **FINANCIAL SUPPORT AND BONUS SUBVENTIONS**

Substantial subventions will be offered to convention planners from bidding to organizing stage plus additional support to reward winning bid as well as convention in line with BCG economy policy and Thailand's three key transformation impacts: economic, social and environmental

